



Where Every Day is
St. Patrick's Day
183 Beale Street, Memphis



Africa In April
Cultural Awareness Festival
P.O. Box 111261
Memphis, TN 38111
www.AfricaInApril.net
aiafest@bellsouth.net
901-947-2133

38th Annual



Salutes

The Republic Of



South Africa

April 18 - 20, 2025
Memphis, Tennessee

On
Internationally Famous
Beale Street & Robert R. Church Park
(Downtown) Memphis, Tennessee

AFRICA IN APRIL

CULTURAL AWARENESS FESTIVAL, INC.

This year marks the 38th Anniversary of the Africa In April Cultural Awareness Festival. The Festival is scheduled for April 18- 20, 2025 on the Internationally famous Beale Street & Robert Church Park from 8:00 am - until. We will showcase the Republic of South Africa from an international perspective using a multiplicity of mediums education, economics, culture, fashions, arts/crafts, music, history, and cuisines. Participants from Shelby County and Parochial Schools, area Colleges and Universities, Community Organizations, and Institutions will participate and enjoy a diverse cultural marketplace. Africa In April is four days of fun, festivities, and food with a different theme each day. Make plans now for the celebration.

Schedule

International Entrepreneur's Luncheon

Wednesday, April 16, 2025 – 11:30 A.M. -1:00 P.M.
 Holiday Inn, The University of Memphis, 3700 Central Avenue

Vendor's Set-up Day (Vendors Only)

Thursday, April 17, 2025 – 10:00 A.M. -5:00 P.M.
 Robert R. Church Park @ 4th & Beale Street

Children & Senior Citizen's Day

Friday, April 18, 2025 – 8:00 A.M. -11:00 P.M.
 Robert R. Church Park @ 4th & Beale Street

International Diversity Parade – 10:00 A.M.

Health Wellness Family & Community Day

Saturday, April 19, 2025 – 8:00 A.M.- 10:30 P.M.
 Blues Showcase 6:00 P.M. – 10:30 P.M.
 Robert R. Church Park @ 4th & Beale Street

International Music Day

Sunday, April 20, 2025 – 8:00 A.M. - 9:00 P.M.
 Robert R. Church Park @ 4th & Beale Street

Entertainment Daily Friday -Sunday



David L. & Yvonne B. Acey
 Founders



President
 Cyril Ramaphosa

