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NTRICA IN APRI

JITURAL AWARENESS FEST
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# **37th Annual**



Salutes

## **The Republic Of**



## **Gambia**

April 19 - 21, 2024 Memphis, Tennessee

On

Internationally Famous
Beale Street & Robert R. Church Park
(Downtown) Memphis, Tennessee

# AFRICA CULTURAL AWARENESS FESTIVAL, INC.



This year marks the 37th Anniversary of the Africa In April Cultural Awareness Festival. The Festival is scheduled for April 19 - 21, 2024 on the Internationally famous Beale Street & Robert Church Park from 8:00 am - until. We will showcase the Republic of Gambia from an international perspective using a multiplicity of mediums education, economics, culture, fashions, arts/crafts, music, history, and cuisines. Participants from Shelby County and Parochial Schools, area Colleges and Universities, Community Organizations, and Institutions will participate and enjoy a diverse cultural marketplace. Africa In April is four days of fun, festivities, and food with a different theme each day. Make plans now for the celebration.

## Schedule

International Entrepreneur's Luncheon Wednesday, April 17, 2024 – 11:30 A.M. -1:00 P.M. Holiday Inn, The University of Memphis, 3700 Central Avenue

Vendor's Set-up Day (Vendors Only)
Thursday, April 18, 2024 – 10:00 A.M. -5:00 P.M.
Robert R. Church Park @ 4<sup>th</sup> & Beale Street

Children & Senior Citizen's Day Friday, April 19, 2024 – 8:00 A.M. -11:00 P.M. Robert R. Church Park @ 4<sup>th</sup> & Beale Street International Diversity Parade – 10:00 A.M.

Health Wellness Family & Community Day
Saturday, April 20, 2024 – 8:00 A.M.- 10:30 P.M.
Blues Showcase 6:00 P.M. – 10:30 P.M.
Robert R. Church Park @ 4<sup>th</sup> & Beale Street

### **International Music Day**

Sunday, April 21, 2024 – 8:00 A.M. - 9:00 P.M. Robert R. Church Park @ 4<sup>th</sup> & Beale Street

## **Entertainment Daily** Friday -Sunday





David L. & Yvonne B. Acey **Founders** 

President Adama Barrow









